

Team Epsilon
Team 10753
Business Plan
2025-2026

1, Executive Summary

1.a, Mission Statement

Team Epsilon is dedicated to fostering innovation, teamwork, and excellence in STEM through the challenges of robotics. We strive to inspire the next generation of engineers, programmers, and leaders by promoting hands-on learning, creativity, and gracious professionalism. By collaborating with our community, and fellow FIRST teams, we aim to make a lasting impact—both on the competition field and in the professional world.

1.b, Our Team

Founded in 2025, Team Epsilon, aka Team 10753, is a rookie FIRST Robotics Competition team, made up of experienced students. Based in Phoenix, Arizona, our team is dedicated to teaching and inspiring the next generation of students, and making STEM accessible to everyone. We focus on developing fundamental STEM skills that can be applied in the real world. FIRST Robotics Competition is a high school robotics competition, where we start completely from scratch after that year's game is revealed.

1.c, Financial Goals

Team Epsilon has set a goal of reaching \$30,000 in funds to support the 2025-2026 season which will cover supplies, food, travel, lodging, and team registration fees. We plan to achieve this fundraising goal through Corporate (Sponsors), crowdfunding, and student fundraising.

2, Fundraising Plan

2.a Summary

Our fundraising is separated into three sections, Corporate (Sponsors), Crowdfunding, and student fundraising. Each section shouldn't be focused on more than the other, our goal is to have a balance between the three and sustain a profit from all three. Our target audience ranges from families, individual students, and companies, giving us a large variety of opportunities.

2.b Corporate

Corporate is defined as any sponsor who has donated anything above \$1,000 to our team. Their sponsorship status must be renewed every season to keep their benefits. Corporate also can be any grants given to our team. A corporate sponsorship may be beneficial for many reasons, such as the ones listed below.

Sponsor Benefits

- Ability to present their company/business
- Help develop careers in STEM
- Community Engagement
- Provide employment opportunities to students
- Access to donation benefits

2.c Donation Benefits

This section covers the “donation tiers” which highlights the benefits sponsors may receive if they were to donate certain amounts of money. The donation tiers are listed in ascending order, based on perks and money donated. Each tier includes the perks from the previous tiers.

Theta (500-1000)

“Theta” tier sponsors are families or sponsors who have donated 500-1000 dollars.

Perks:

- Social Media Shout Out
- Season Updates
- Name on website and shirt
- Team photo and thank you message

Lambda (2500)

“Lambda” tier sponsors are sponsors who have donated at least 2500-4999 dollars.

Perks:

- 2” Logo on robot
- Meet the team (Team lunch, build days)
- Logo on Banner and Shirt
- 3d Printed logo in pits
- Thank you video

Gamma (5000+)

“Gamma” tier sponsors are sponsors who have donated 5,000 dollars or more

Perks:

- 5” logo on robot
- Team comes to one of your events
- Premium logo placement (Banner, robot, and shirt)
- Qualification comp announcement

Epsilon (Top 3 donors)

“Epsilon” tier sponsors are the sponsors who have donated the most money, there are 3 Epsilon tier sponsors who are the top 3 donors.

Perks:

- Signed T-shirt by our team
- Name announced at alliance selections

2.d Fundraising

Team Epsilon participates in and hosts a large variety of events to fundraise for our team. Through sponsor events, STEM nights, and other different events, we can display and demonstrate our robot and market our team to potential new team members and sponsors.

3, Team information

3.a Members

Members	7 Members
Mentors	2 Mentors
Grade Levels	6 Seniors, 1 8th Grade

3. b Team Mission Summary

Our team's mission is to create a safe, fun, and educational environment for future STEM scholars. We want to ensure that everyone is involved in hands-on activities to grow their area of knowledge about robots, finance, mechanical, and technical work. This will help our members out beyond our Robotics Club by setting them up for future challenges and accomplishments.

We value our Women in STEM and our minorities who are a part of our robotics journey. Gaining more minorities in our club will help with diversity and underrepresented groups among the population. Our robotics team wants to see people having fun, as well as maintaining a good work environment.

3. d Team Core Values

Respect: Respect is one of our biggest values. Respect makes sure that everyone is not being mistreated and that everyone is open-minded to others' opinions. Having good spirits will uplift our community and help us reach farther limits.

Participation: We value everyone's contribution to a project and seeing that people are enjoying their time in our club. We don't want others to feel left out so we make sure to establish sub-teams and let members have freedom of what they want to do and how they want to implement their ideas.

Connections & Communication: Connections are key to all of these aspects. This helps us communicate more effectively, build a friendship, and gain trust. Family bonding will unite others and confirm that we are doing activities so that everyone knows everyone.

Winning: Our members are dedicated enough to recognize that winning is a key team value. We strive for the best performance, building quality robots, while also giving valuable experience to members.